



West Chester East Softball Boosters

West Chester East High School

450 Ellis Lane

West Chester, PA 19380

On behalf of the West Chester East Softball Boosters and the **East Vikings Softball Team**, we would like to invite you to become part of the excitement as our Lady Vikings step onto the field for their 2017 season. This season the Vikings hope to reach their goals with success in league, district and state play. We would love for you to be a part of it.

We are seeking your support as a local area business that our East Softball team and their families patron. Our sponsorship program offers a great opportunity to advertise your business through prominent signage on our Varsity softball facility. The proceeds of this sponsorship program go directly to **the East Vikings Softball** program for the purchase of equipment, continued improvement to our facilities and multi-season training.

We are please this year to offer two sponsorship options:

Option 1 – **Three Year Sponsorship** - \$600; or

Option 2 – **One Year Sponsorship** - \$225 (renewable annually for \$200)

With each sponsorship donation, your business will receive a 3' by 4' sign that includes full color graphics (submitted on one PDF file, 150 dpi, CMYK color format). Upon your acceptance, one of our boosters will contact you to assist in customizing your sign to your specifications.

Your sign will be prominently displayed along the fence of our varsity softball facility located on the grounds of West Chester East High School from March through November to maximize the value of your investment. In addition to our high school softball teams, several other organizations from the school and community use the fields during the summer and fall so your advertisement and support for our **East Vikings Softball Teams** will be seen by hundreds of people throughout the year.

In addition to your sign, we will place your logo and a link to your email or website on our Sponsors page of the West Chester East Softball website [<http://wceastsoftball.weebly.com/>] so that our fans can reward your generosity. At one or more of our homes games, we will also provide game programs to our fans and we will be sure to include your business's name in there as well. As a thank you, we can provide you with an 8x10 photo of the 2017 team for your product display in your establishment.

Thank you for your time in reviewing this request and your serious consideration in supporting **West Chester East Softball Team!** If you have any questions please contact:

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